



Software Development

Software Applications are at the heart of your business. They help you record, analyze and make decisions that are critical to your business. Their true value is only realized when they are able to meet the business objectives for which they were designed or implemented.

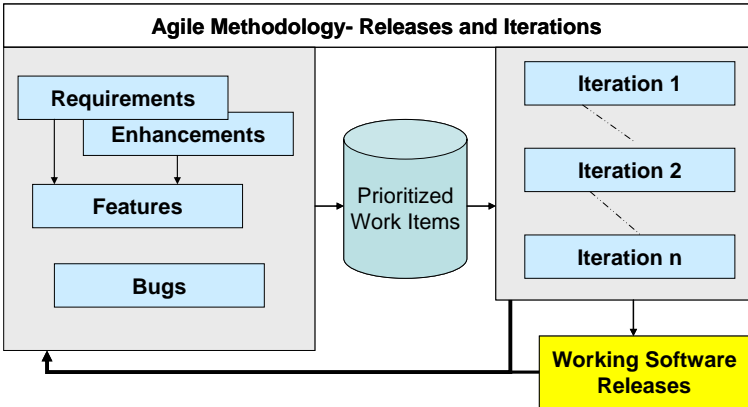
Fast facts on software development

- >80% of projects are unsuccessful
They are either over budget, late, missing key functionality or a combination thereof
- >30% of projects are cancelled before completion
Because they are so poorly managed
- ~30% of project costs are in defect removal
The other categories on cost splits are:
22% paperwork
19% meetings
17% coding
12% project management

Source Pundit is aware about the issues on software development. We specialize in cost effective software development using agile methodology and key performance metrics.

We combine business process and technical expertise in a single team and deliver features in several short time iterations. This provides our clients with an effective development strategy and ability to deploy applications quickly.

OUR DEVELOPMENT PROCESS



Small teams are formed with resident business knowledge and technical expertise. Initially all the requirements are prioritized and then split into major releases. Each release is then split into several iterations. Any changes/bugs or enhancements are handled the same way and thus the teams measure their efficiency in work units delivered over every iteration. Quality metrics and both costs and schedules can be monitored over each iteration.

This is a high value process since we are consistently delivering working software in every iteration and the performance metrics are quick to indicate any issues. Moreover we are able to evaluate the technical design, screen layouts and functionality quickly and make modifications if necessary early in the project. Iteration by iteration the software is retested and improved and we build confidence over the major stakeholders and users.

COST

Reduce total cost of development by 40%.
These savings are a result of our nearshore rates and agile methods that reduce defects and time for development.

QUALITY

We monitor key quality metrics in every iteration. This keeps track of overall quality and provides timely indicators of issues and success.

AGILITY

We are able to deliver working features quickly without waiting for long times for requirements documentation

TECHNICAL EXPERTISE

We have experience across several projects using the following technologies

Microsoft .NET which includes

- C# .NET, VB.NET, ASP.NET 1.1, ASP.NET 2.0, ASP.NET 3.0, ASP.NET 3.5, .NET 1.1, .NET 2.0, .NET 3.0, .NET 3.5, Visual Studio 2003, Visual Studio 2005 Visual Studio 2008, DotNetNuke

Database Design and Development

- SQL Server 2000 and 2005, OLAP Cube Analysis, MSDE, SQL Server Express, ODBC, Reporting (SQL Reporting services, Crystal Reports)

SharePoint

- Windows SharePoint Services 3.0, SharePoint Server 2003, SharePoint Server 2007, SharePoint Designer

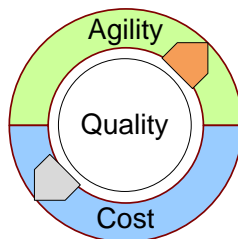
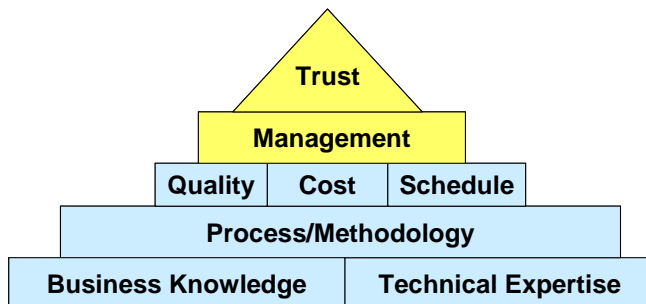
Other Custom Software Development Tools and Technologies

- C++, AJAX, XML, XSL/T, IIS, Web Services, Windows Services, Advanced HTML and CSS, J++, ActiveX, COM, SOAP
- LAMP (Linux, Apache, MySQL, PHP/PERL)
- YUI (Yahoo! User Interface)

Mobile Application Development

- Windows Mobile, Pocket PC, Windows XP Embedded (XPe), Windows CE, Tablet PC

WHY CHOOSE US?



• Relationship and Trust

Our value compass methodology aligns us to our client at two levels- the relationship (objectives, trust, and partnership) and the project (process, technical expertise and project management). With this focused approach we build long term growth and success with our clients

• Ability to execute projects

Your projects will be delivered to specification - guaranteed. We maintain a high touch project engagement which is quick to show all the issues and success indicators and deliver quality implementations.

• Agility, Quality and Affordability

We have a disciplined but agile approach to our development processes built around modular coding, shorter time interactions and a calibration process to flag issues. These result in catching problems earlier and a smoother and cost effective development process.