

Offshore Opportunity Assessment at a Food and Beverage Company

OBJECTIVES

- Outline opportunity areas for offshoring specific type of projects
- Propose how to proceed on an offshore pilot program

APPROACH



- Review IT applications
- Learn how IT projects are budgeted, prioritized and implemented

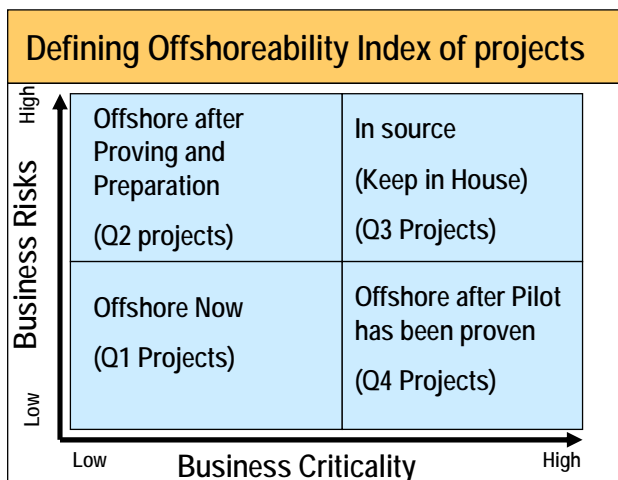


- Apply business and technical needs & constraints to projects
- Analyze “offshoreability index” of projects

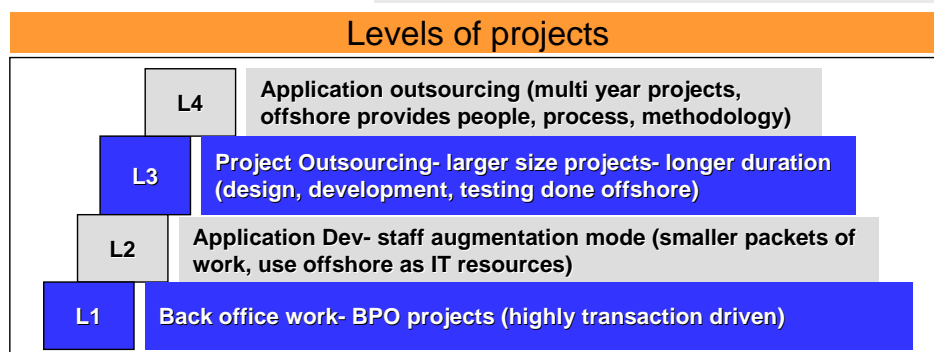


- Define a offshore pilot program strategy
- Discuss pros and cons of the offshore strategy

RESULTS



- Understood complexities of how IT projects interfaced and impacted the business.
- The IT organization was very strong but the real cost/benefit of IT projects was not very clearly defined. The perception was that they were “not doing enough” to meet business needs.
- Explored the potential of using an offshore strategy to improve development capacity by 30% and complete more projects.
- Defined offshore-ability indexes of several projects (Q1-Q4) to determine good candidates for offshore and organized projects in a classification stack (L1-L4) to define their offshore strategy.
- Recommended governance and commitment needed prior to launching an offshore initiative and set expectations on the cost/benefit curve of an offshore program



ABOUT US

Source Pundit provides functional and operational expertise in global sourcing. Based out of offices in USA and India, we provide clients with analytical and practical advice on how to make offshore outsourcing work. Our scope of projects covers both IT, BPO and KPO. For more information on this case study please call us at 314-651-8714 or email rajiv.chhatwal@sourcepundit.com